

JMB Foundation



JMB Foundation 10th anniversary luncheon

Wednesday 5th October 2016

Leonda by the Yarra, Hawthorn

Raising funds to help young people living with acquired brain injury



Background

JMB Foundation

James Macready-Bryan was assaulted in Melbourne in October 2006, on his 20th birthday. An act of senseless violence left James totally and permanently disabled, and left his family facing a nightmare as they tried to find answers to the overwhelming question: "How are we going to look after our son?"

The James Macready-Bryan (JMB) Foundation was established in February 2007 and has two main aims: to provide financial support for care and rehabilitation, for James and other young sufferers of acquired brain injury (ABI); and to give a public voice to those young people, who often literally cannot speak for themselves, and to their families and carers.

What we do

We work on two fronts: raising money, which we give to those who need it; and raising public awareness, not just of the need for the assistance we provide, but also of the tragedy of brain injury and the life-long damage that can be inflicted by senseless violence.

Our primary goal is to provide financial support for disability care and services for individuals and their families Australia-wide.

This takes many forms, from funding for home modifications, such as the installation of ramps or wheelchair-accessible bathrooms, or equipment that assists with mobility or comfort levels, to contributing towards the cost of one-on-one care, remedial therapy, respite care or participation in community access activities.

The funding we provide for young people living with ABI is only possible with the generous support of our donors. Donations are the Foundation's sole source of income and the money we raise is made available to approved applicants through a twice-yearly applications process. In 2015 JMB funded grants of almost \$135,000 in total, providing support for 23 young men and women living with ABI. This funding has made a real difference to their care, comfort and quality of life. Even relatively small amounts of funding can make a surprisingly big difference for the people we help, so every dollar we raise really does have a positive impact.

Filling a funding gap

Dealing with ABI is traumatic, complex and difficult, for everyone involved. So too is the process of identifying and navigating avenues of assistance.

Government funding can take months or even years to come through, and all too often the needs of people with ABI are far greater than that funding can meet when it does commence.

This is where the JMB Foundation comes in. We help fill the funding gap so young people living with ABI can experience a better level of care and comfort, and an improved quality of life.

History

Following JMB Foundation's establishment in 2007 a number of fund-raising luncheons were held at Leonda.

These events were successful and popular, enjoyed immensely by all who attended, and they raised significant amounts of funds for the JMB Foundation.

This October it will be 10 years since the violent assault that left James Macready-Bryan with an ABI; 10 years since the tragedy that is the reason JMB Foundation exists

The JMB Foundation is marking this milestone by bringing back the luncheon at Leonda by the Yarra.



10th anniversary luncheon

Aim

To raise awareness of young people living with acquired brain injury, and raise funds to help to improve their lives.

Master of Ceremonies

Luke Darcy

Triple M Hot Breakfast / Seven Network

Special guest speakers

Professor Andrew Kaye

JMB Foundation Patron, Head of Neurosurgery at Royal Melbourne Hospital and Head of Department of Surgery at The University of Melbourne

Ms Anj Barker

Victoria's Young Australian of the Year 2011 and ABI disability advocate

Auctioneer

Toby Parker

Director, Hocking Stuart Balwyn & Hawthorn

Date

Wednesday 5 October 2016

Time

12 noon for 12.30 pm

Venue

Leonda by the Yarra, 2 Wallen Road, Hawthorn

Audience

300 to 350 guests

Sponsorship opportunities

Event sponsor package: \$2,500 (plus GST)

Benefits

- ◆ 10 guest tickets (1 x table of 10) for luncheon
- ◆ Brand signage on table
- ◆ Printed promotional material on all tables*
- ◆ Brand acknowledgement in event program
- ◆ Brand acknowledgement in visual presentation at event
- ◆ Acknowledgement in JMB Foundation newsletter (circ 2,500)
- ◆ Acknowledgement on JMB Foundation website



Premium event sponsor package: \$4,500 (plus GST)

Benefits

- ◆ 20 guest tickets (2 x table of 10) for luncheon
- ◆ Brand signage in prominent location/s at venue*
- ◆ Brand signage on two tables
- ◆ Printed promotional material on all tables*
- ◆ Acknowledgement by host during event
- ◆ Brand acknowledgement in event program
- ◆ Audiovisual presentation at event*
- ◆ Feature story in JMB Foundation newsletter (circ 2,500)
- ◆ Acknowledgement on JMB Foundation website
- ◆ Acknowledgement in JMB promotional activity (social media/ e-newsletter/s) in lead up to event



*Sponsor to supply signage/promotional material/AV presentation

Further information

For a confidential discussion or further information please contact:

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Visit our website www.jmbfoundation.org.au